



Since 1909

P.O. Box 8 Fuquay-Varina, NC 27526 • (919) 557-4532 • www.fidelitybanknc.com

News Release

FOR IMMEDIATE RELEASE

Fidelity Bank Names New CEO

FUQUAY-VARINA, N.C. (January 25, 2010) — Fidelity Bank named Mary W. Willis president and chief executive officer of the Fuquay-Varina based bank on January 25. Willis, an 18-year veteran of Fidelity Bank has served as the bank's chief financial officer since 1999 and oversaw the newly formed trust management division of the bank. She will assume the role from Mike Whitley, who was named chairman of the board on the same date.

"We have great confidence in Mary's leadership," said Mike Whitley, chairman of the board of directors. "Her talent and experience will allow for a seamless transition and her vision will set the stage for a strong future."

Mary Willis began her career with Fidelity Bank in 1992. She holds a Bachelor's degree in Accounting from East Carolina University and is a C.P.A. Married to Todd Willis, they have two children, Madison (7) and Reagan (4).

Fidelity Bank is a full-service financial institution with assets of approximately \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 66 branches throughout North Carolina and Virginia; and was awarded a 5-star (superior) rating by BauerFinancial. For more information, please visit www.fidelitybanknc.com.

Contact:
Mike Whitley
Chairman
Phone: 919-552-2242
Email: mike.whitley@fidelitybanknc.com

###