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## News Release

FOR IMMEDIATE RELEASE

### **D. Craig Swinson Joins Fidelity Bank Team in Raleigh, N.C.**

FUQUAY-VARINA, North Carolina (March 1, 2010) – Fidelity Bank is pleased to announce D. Craig Swinson has joined its team in Raleigh as Vice President and Business Development Officer. In his new position, Swinson will be responsible for developing and managing business banking relationships, as well as leading the sales efforts of the branch located at 5220 Falls of Neuse Road.

Swinson has more than 20 years of local banking experience. Most recently, he worked with North State Bank as a business development offer in the Wake County office. He's also held management and commercial lending positions with First Citizens Bank and Central Carolina Bank (now SunTrust). He received a Bachelor's degree in Business Administration from The University of North Carolina at Wilmington. He is also a graduate of the First Citizens Bank Management School and the North Carolina School of Banking in Chapel Hill. Swinson is actively involved in the community through serving as a board member for Delta Dental of North Carolina, a nonprofit organization that offers a statewide system of dental health benefits for a wide variety of NC employers. He has also served as a member of the Raleigh Chamber of Commerce and the Kiwanis Club.

Craig and his wife, Julie, reside in Raleigh with their two children, Jacob and Emily Grace.

Fidelity Bank is a full-service financial institution with assets of approximately \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 66 branches throughout North Carolina and Virginia; and was awarded a 5-star (superior) rating by BauerFinancial. For more information, please visit [www.fidelitybanknc.com](http://www.fidelitybanknc.com).

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