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## News Release

FOR IMMEDIATE RELEASE

### **Fidelity Bank Raises More than \$16,000 and Collects 8,000 Items for Local Charities**

FUQUAY-VARINA, North Carolina (January 15, 2010) – Fidelity Bank hosted charity drives throughout 2009 in celebration of its 100<sup>th</sup> anniversary and to support the communities it serves. Various branches chose a local charity and collected donations from customers and members of the community.

More than \$16,000 in monetary donations, 4,000 pounds of food and 4,000 household, pet, and school items were donated to 36 well-deserving charities throughout North Carolina and Virginia. These donations will benefit initiatives such as providing for children in need, providing food for the homeless, funding cancer research, supporting local schools, supporting our troops and their families, and providing care for homeless pets living in animal shelters.

“We want to sincerely thank our customers and communities for their support of this worthwhile initiative,” says Mike Whitley, President and CEO of Fidelity Bank. “Given the current economic conditions, it’s more important now than ever to support our communities and those in need.”

Fidelity Bank is a full-service financial institution with assets of approximately \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 66 branches throughout North Carolina and Virginia; and was awarded a 5-star (superior) rating by BauerFinancial. For more information, please visit [www.fidelitybanknc.com](http://www.fidelitybanknc.com).

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